



WETM  
201 Humboldt St  
Rochester, NY 14610

Smart Media Group  
1427 Leslie Ave, Suite 102  
Alexandria, VA 22301

## Contract # 1421647

**Schedule Dates** 09/08/16-09/14/16  
**Advertiser** Tom Reed/Congress/Republican/New York (36853)  
**Agency** Smart Media Group (11271)  
**Product** Political - US Congress (1076)  
**Brand** 908914 (556886)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Nancy,Rubin,  
**Phone/Fax** /  
**CPE** REEN/ORDR/908914  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDER  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 09/06/16  
**Last Modified** 09/08/16  
**Entered By** Martha King  
**CO-OP** No  
**Headline #** ECR25281170  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$581.25  
**Net Total** \$3,293.75  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	17	\$3,875.00
<b>Grand Total:</b>	<b>17</b>	<b>\$3,875.00</b>

# INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/09/16-09/09/16	4	:30	6A- Channel 18 News	2					X			2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
2.0	Revised Line (RevL) / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	1		X						1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
Est 2.0	Unapproved (RevL) / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	2		X						2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/8/16
3.0	Normal Line / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	1			X					1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
4.0	Normal Line / SPOT	09/09/16-09/09/16	4	:30	7A- Today Show	2					X			2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
5.0	Revised Line (RevL) / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	2		X						2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
Est 5.0	Unapproved (RevL) / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	1		X						1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
6.0	Revised Line (RevL) / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	2			X					2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
Est 6.0	Unapproved (RevL) / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	1			X					1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
7.0	Normal Line / News	09/09/16-09/09/16	5	:30	5:58P- WETM News	1					X			1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
8.0	Normal Line / News	09/12/16-09/12/16	5	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
9.0	Normal Line / News	09/13/16-09/13/16	5	:30	5:58P- WETM News	1		X						1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
10.0	Normal Line / News	09/09/16-09/09/16	4	:30	10:59P- WETM News	1					X			1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16

## CONFIRMATION CONTRACT

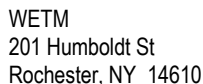
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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